







# YOUTH CHAMPIONS PROGRAM 2022

Presented by the Spur Change team  
On November 24th 2021



# Housekeeping

-  This session will be recorded.
-  Please personalize your name, add location and pronoun in Zoom
-  Please ensure you are “**muted**” at all times
-  Use “**raise hand**” function to signal your wish to speak
-  Use **chat function** to share your questions/comments
-  Please review and respect the **code of conduct**

# Code of Conduct

## ALL PARTICIPANTS COMMIT TO:

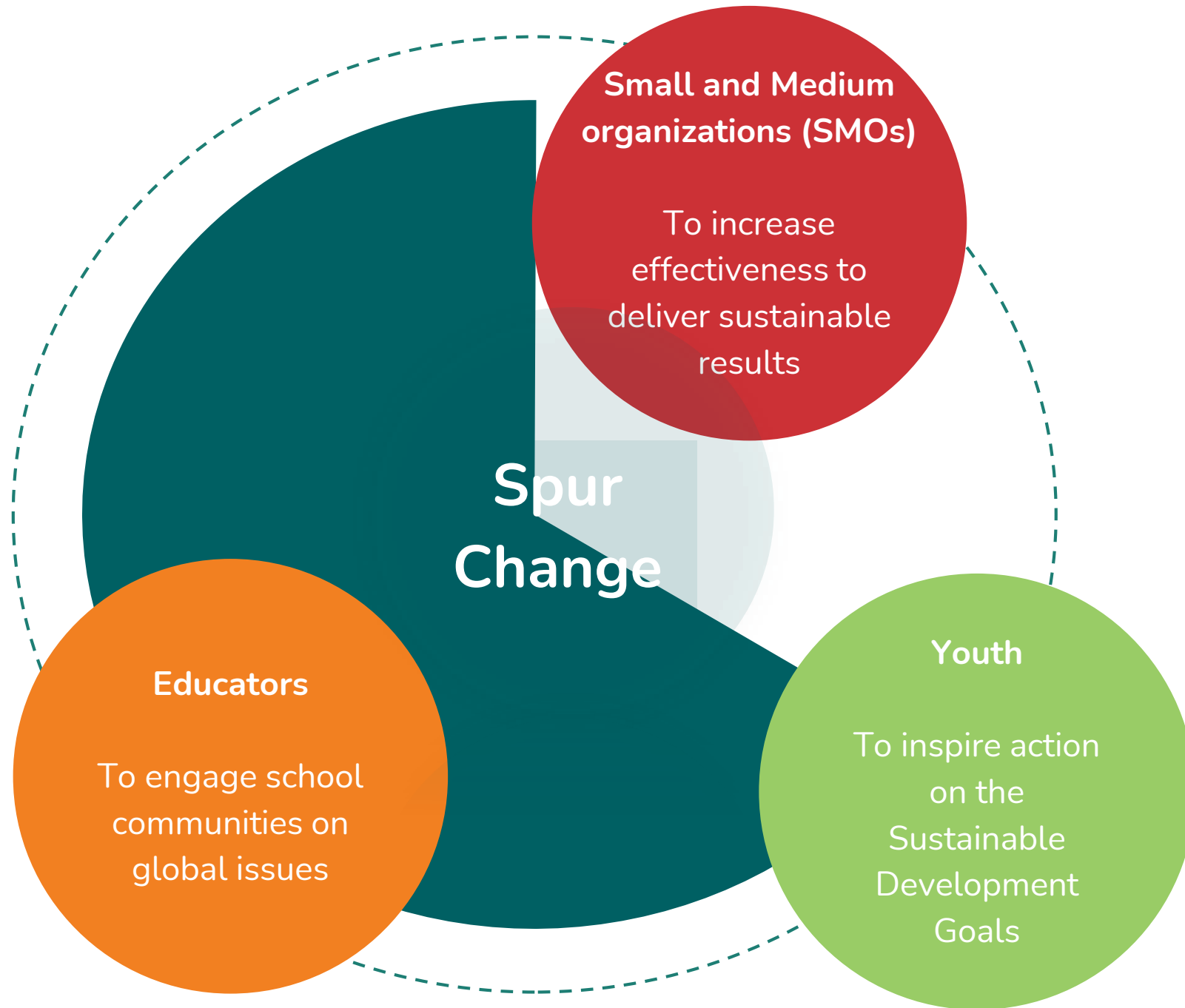
1. Respect
2. Inclusion
3. Equity
4. Humility
5. Solidarity

# Agenda

- Overview
- Application and selection
- Training Program
- Public Engagement
- Financial Matters
- Questions and Answers

# 1. OVERVIEW





# About the YCP program



- Open to youth 18-35 years old
- **Nine-month program** starting in January 2022
- **Multi-generational** and **Peer-to-Peer**
- **Learning Exchange** and **Collaboration** with Small and Medium organizations
- Increase contribution to **Public Engagement of Canadians**
- **We do not fund development projects**
- **International** applicants **must** have a **Canadian connection** with a **SMO** before the beginning of the program
- **All youth** applicants **must** apply **jointly with a SMO.**
- **Canadian youth** will be invited to participate in the Spur Change conference that will take place in May 2022 in Montréal.

## Expectations for youth

- **Time** 5 hours/week
- **Language** English and/or French
- **Communications** Reliable  
Internet or Phone Line\*
- **Training** Webinars, Meetings
- **Public Engagement** Online and  
Offline\*
- **Monitoring and Evaluation**

## Expectations for SMOs

- Meet the GAC definition of **SMOs\***
- Be willing to contribute **up to 5**  
hours/week to this initiative for the  
duration of the program
- Having a **lead or point person**  
with whom the Youth Champion  
will be working
- Have the means to facilitate  
numerous public engagement  
activities in **their community**



# Meet Last Year's Champions



YOUTH CHAMPIONS  
PROGRAM  
2021  
PROGRAMME  
JEUNES LEADERS



# Project Timeline



TASKS	START DATE	END DATE
<b>PHASE 01</b> LAUNCHING AND REGISTRATION	NOVEMBER 2021	DECEMBER 2021
<b>PHASE 02</b> DEVELOPMENT OF THE PLAN	JANUARY 2021	JUNE 2021
<b>PHASE 03</b> IMPLEMENTATION OF THE PROJECT	JULY 2021	SEPTEMBER 2021
<b>PHASE 04</b> REPORTING AND WRAP-UP	OCTOBRE 2021	NOVEMBRE 2021

## 2. APPLICATION AND SELECTION



# Process



1. Review eligibility criteria
2. Youth and SMO review program objectives and expectations together
3. Youth and SMO apply individually on the same application form **by December 3rd**
4. Applicants will be notified of results of the selection process by **December 23rd**
5. Participants will be sent a Letter of Agreement that they will have to sign by **the end of January**

# 3. TRAINING PROGRAM



# LIVE TESTIMONIALS



# Methodology

- **Traditional** Webinars, Presentations, Experts
- **Development of the plan** after webinars (homework)
- **Applied or Action Learning** SMO-Youth meetings, PE activities
- **Peer-to-Peer** Presentations by youth for youth
- **Mentorship** SMO-Youth interactions



# Webinars Preliminary Calendar



WEBINAR	DATE	TO COMPLETE
PROGRAM INTRODUCTION	NOVEMBER 2021	-
WEBINAR ON LETTER OF AGREEMENT	JANUARY 2021	SIGN LETTER OF AGREEMENT
PE: PRINCIPLES, DESIGN AND IMPLEMENTATION	FEBRUARY 2021	-
<b>FOUR WEBINARS*</b> SDGS FEMINISM AND GENDER JUSTICE CLIMATE JUSTICE INTERSECTIONALITY AND ANTI-OPPRESSION	FEBRUARY - MARCH 2021	SECTIONS "INTRODUCTION" AND "DEFINE PROJECT"
PE: IMPLEMENTING IN A VIRTUAL OR HYBRID CONTEXT	MARCH 2021	SECTION "ADAPT YOUR PROJECT TO THE CONTEXT"
WHAT IS RBM?	APRIL 2021	-
PE: COMMUNICATIONS, FINANCE AND M&E	APRIL 2021	SECTIONS "FOLLOW-UPS AND MEETINGS", "BUDGET" AND "EVALUATION"
CAREER IN INTERNATIONAL COOPERATION	MAY 2021	-
<b>CONFERENCE*</b>	MAY 2021	ANY ADJUSTEMENTS NEEDED TO SUBMIT THE PLAN

**\*Webinars only for youth**

There will be a few sessions for youth during the implementation phase and one conclusion session in October.



# “Testimonials”



“Throughout the online meetings where we learnt about practical skills related to public engagement and theory related to SDGs, international cooperation, gender justice, climate justice and more, my awareness was turned into knowledge, then into empowerment. ” - Youth Champion 2021

“Spur Change is a space where experiences are shared and youth get the opportunity to connect, to interact and to work together towards the achievement of a common goal. Not only that, but also SMOS share their visions through this window, allowing young leaders to come together and become the action-takers of positive changes - benefiting the global community.” - Youth Champion 2021

# 4. PUBLIC ENGAGEMENT



# Definitions - Goals



**“Through engagement, awareness building, mobilizing, advocating and sharing experiences, learners become agents of change for building a world based on equality, justice, equity, inclusiveness, sustainability, solidarity and peace.” - AQOCI**

Information/Awareness

Education/Knowledge

Action/Commitment

# Expectations



Youth and SMO partner co-create a plan of public engagement activities

- Organizing **up to 3 activities engaging the Canadian public** during the 9 months of the program
- These activities can take up different forms, for example: speaking in a classroom, holding online events, creating a podcast, writing a blog, starting a social media campaign.





**Towou S. Martial** @TowouMartial · Oct 31, 2020

C'est une réalité ,et de la mobilisation nous devons tous passé à l'action !  
Les activité de sensibilisation en ligne en impliquant également les hommes  
.L'égalité ne sera pas imposer mais nous allons tous l'accepter et commencer  
par la mettre en pratique.

#ycp2020

@Spur\_Activer



**ONU Femmes** @ONUFemmes · Oct 28, 2020

Petit rappel aux personnes qui pensent que l'égalité entre les femmes et les hommes a déjà été atteinte.

#GénérationÉgalité



**En comparaison avec les hommes,  
les femmes effectuent trois fois  
plus de tâches et de soins  
domestiques non rémunérés au  
sein des familles dans le monde.**

Voir le rapport d'ONU Femmes Les Progrès des Femmes dans le monde 2019-2020 pour l'intégralité des notes et références.

ONU FEMMES

# ENVIRONMENTAL ACTIVISM 101

EVERYTHING YOU NEED TO KNOW ABOUT THE  
ENVIRONMENTAL MOVEMENT



## OPEN TO ALL

DECEMBER 3 & 10  
5:00 PM TO 6:45PM

REGISTER IN ADVANCE TO BE ENTERED TO WIN  
A SUSTAINABILITY STARTER KIT

[HTTPS://US02WEB.ZOOM.US/MEETING/REGISTER/TZASF-IPQDGHNTN6Z67ACULUHKTCLVNBWNB](https://us02web.zoom.us/join/register/tzASF-IPQDGHNTN6Z67ACULUHKTCLVNBWNB)



ACTIVER LE  
CHANGEMENT



**LiLoze** @Aigilpp · Nov 20, 2020

¡La Juventud Habla Ahora!

Un Podcast que debes escuchar para conocer la realidad ambiental que viven jóvenes de comunidades rurales del occidente del país Nica.

Escúchanos ingresando al siguiente enlace: [spoti.fi/3ffuESc](https://spoti.fi/3ffuESc) #YCP2020

@change4justice @Spur\_Activer



# 5. FINANCIAL MATTERS



# Spur Change Contribution



- **Public Engagement** Youth and SMO will have a total of CAD \$500 available to them to pay for admissible expenses
- **Youth Stipend** Each youth who successfully finishes the training will receive CAD \$200
- **Travel – Canadian Youth** Canadian youth will be invited to participate in the conference in May 2022 (Montreal)
- **Travel – International Youth** No travel is expected for international participants due to the COVID pandemic preventing international travel

## Considerations

- Spur Change will make international transfers **only when there are no other options**. When feasible, SMOs will receive the stipends for international youth and reimbursement for admissible expenses.
- Youth and SMO participants will have to collaborate in allocating and managing budget using the **guidelines for admissible expenses**
- All expenses have to be **pre-approved** by Spur Change team

# QUESTIONS AND ANSWERS





# LET'S STAY IN TOUCH



**Contact Marie-Catherine Thouin directly**

[mariecatherine.thouin@acgc.ca](mailto:mariecatherine.thouin@acgc.ca)

**Follow us on Twitter**

@spur\_activer

**Connect with us or follow us on LinkedIn**

Spur Change | Activer le changement

**Visit our website**

<http://icn-rcc.ca/spurchange>



# THANKS!

