

OCTOBER 2021

YOUTH CHAMPIONS PROGRAM 2022



ABOUT THE YOUTH CHAMPIONS PROGRAM 2022



FROM JANUARY TO NOVEMBER 2022

This year YCP will take place in a pandemic and post-pandemic context where realities depending on the regions will differ greatly.

The annual conference will also take place in person from May 17th to May 19th with sessions dedicated solely to youth.

This year's program will then be adapted to the current reality and will take into consideration lessons learned from the two previous years to ensure an increase in participation and retention.

DESCRIPTION OF THE PROJECT

(FROM THE INITIAL PROPOSAL)

The program brings together Canadian and international youth and Canadian SMOs in a learning exchange to increase the capacity of both parties to effectively engage young people in sustainable development projects.

Our mission is to implement an international approach to capacity building with youth inspiring youth both here in Canada and abroad. We've observed in our programming that when youth feel their voices are being heard, that they're implementing their own solutions, it powerfully incentivizes active participation.

During the nine month program, from January to November, Canadian SMOs will be supported by Spur Change in mentoring the youth and involving them in their organization at various levels. Their ability to engage the Canadian general public across a wide spectrum of locations and demographics makes SMOs great partners in supporting and catalyzing youth.

In preparation for engagement activities, youth champions will benefit from subject matter training on global issues, including the Sustainable Development Goals, a feminist approach to international development, as well as skills training in public engagement, storytelling, and advocacy. The youth champion will then be responsible for leading one to three public engagement activities supported by their host SMO and Spur Change.

GOALS AND OBJECTIVES

The Youth Champions will be given the transformative opportunity to:

- Practice engaging an audience and sharing their stories
- Increase their confidence in their role as a global citizen
- Take on leadership roles with the support and knowledge they need
- Strengthen and articulate their role in civic involvement
- Increase exposure and understanding of an SMOs' processes, motivations, and challenges
- Participate in decision making processes within the SMO

By participating in this program, the SMOs will be better able to :

- Incorporate youth perspectives into their policies and practices
- Increase awareness of the strengths, potential, and possibilities that youth can bring to the organization
- Engage the Canadian public (including youth and students) through the public engagement opportunities that the youth will be participating in
- Make informed decisions in future youth engagement practices

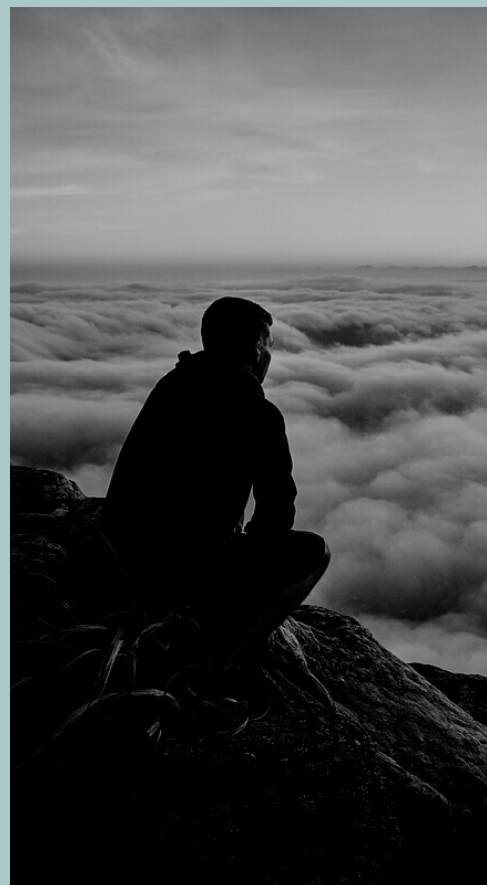
GOAL AND OBJECTIVES

(FROM LESSONS LEARNED)

Goal: Increase the collaboration of youth and SMOs to Canada's local and international development efforts towards gender equality, the empowerment of women and girls, poverty reduction, and the achievement of the SDGs.

Objectives:

- To have each youth selected in the program to complete at least one PE activity that contributes to the achievement of one SDG;
- To increase opportunities of mentorship between the SMO and the youth;
- To promote networking opportunities for youth to discuss their project and challenges that they are facing in the realization of their project;
- To provide opportunities for youth to discuss topics related to SDGs that are relevant to them.





COLLABORATION WITH THE COUNCILS

This program is implemented in close collaboration with the implementing partners: the eight Provincial and Regional Councils for International Cooperation from the Inter-Council Network (ICN).

Councils will be actively involved throughout the process with different roles:

- Dissemination and sharing in their networks of the registration links; webinar sessions; information, etc.
- Selection of the youth champions and SMOs for the program with specific criteria;
- Advisory role throughout the process to improve the program and ensure that it respects the reality of their council;
- Facilitation of webinar sessions depending on their expertise;
- And more.



PUBLIC ENGAGEMENT PLAN

PREVIOUSLY KNOWN AS THE "SHARED VISION", THIS TOOL WILL HELP YOUTH FROM THE PROGRAM TO DEVELOP AND ACHIEVE THEIR PUBLIC ENGAGEMENT ACTIVITIES.

The Public Engagement Plan will be presented in a separate document, but it will take into consideration the following elements:

- The plan will be developed step by step following the different webinars. The idea is that at the end of the series of webinars, the plan is almost completed;
- The plan will ask youth to develop and plan for one to three public engagement activities maximum;
- The plan will emphasize the fact that the indicator that is being evaluated is the number of youth reached and not the number of public engagement activities;
- The plan will ask youth to specify the SDGs that are going to be tackled;
- The plan will have a section where youth will specify when the SMO will be consulted and why;
- The plan will also have a section where youth will have to specify moments when they will meet with SMO and/or me to follow-up on the progress of the activities (at least twice per activity) and how they are going to reach out;
- The plan will include a reporting template so that youth know what to evaluate and what to take notes on;
- The plan will include a meeting template to note down key action points that are being discussed during meetings;
- The plan will include the list of criteria that will be used to evaluate it.



PROJECT TIMELINE

THIS PART INCLUDES THE PROCESSES, IMPLEMENTATION AND EXECUTION OF THE PROJECT.

TASKS	START DATE	END DATE
PHASE 01 LAUNCHING AND REGISTRATION	NOVEMBER 2021	DECEMBER 2021
PHASE 02 DEVELOPMENT OF THE PLAN	JANUARY 2021	JUNE 2021
PHASE 03 IMPLEMENTATION OF THE PROJECT	JULY 2021	SEPTEMBER 2021
PHASE 04 REPORTING AND WRAP-UP	OCTOBRE 2021	NOVEMBRE 2021



DETAILS ON EACH PHASE

PHASE 01 - LAUNCHING AND REGISTRATION

In November, registration will be launched and in December there will be an information webinar.

PHASE 02 - DEVELOPMENT OF THE PLAN

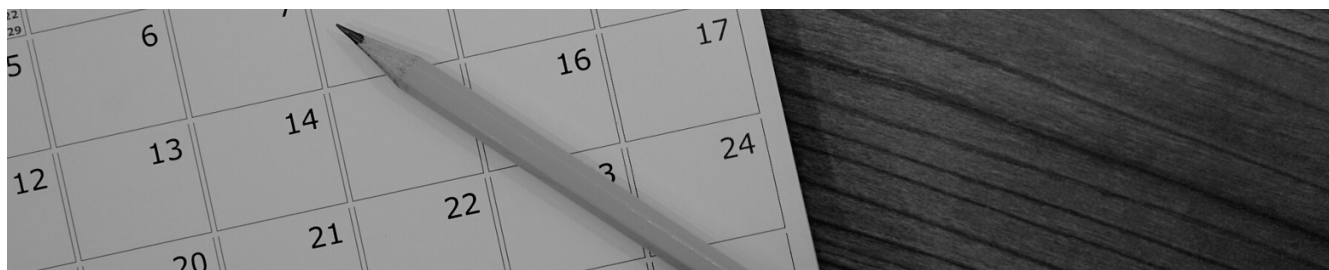
Starting in January, a series of webinars will take place every two weeks or so and between each session, youth will have to complete a part of their plan and share it with me for discussion. In May, there will be sessions during the conference and it will be an opportunity to share with other members of the group, questions regarding their project.

PHASE 03 - IMPLEMENTATION OF THE PROJECT

Between July and September, youth members will implement their project. There will be a few sessions during this period where youth can share how their project implementation is going. There will also be regular check-ins and follow-ups with me according to have they had included in their plan.

PHASE 04 - REPORTING AND WRAP-UP

In October, youth will share their reporting information regarding each of their activity. There will also be a last gathering session where youth can share their projects and their intakes from this program.



WEBINARS PRELIMINARY CALENDAR

BASED ON THE DIFFERENT PHASES OF THE PROJECT, LAST YEAR WEBINARS AND THE DEVELOPING STEPS, HERE IS A PRELIMINARY CALENDAR FOR THE DIFFERENT WEBINARS.

WEBINAR	DATE	TO COMPLETE
PROGRAM INTRODUCTION	NOVEMBER 2021	-
WEBINAR ON LETTER OF AGREEMENT	JANUARY 2021	SIGN LETTER OF AGREEMENT
PE: PRINCIPLES, DESIGN AND IMPLEMENTATION	FEBRUARY 2021	-
FOUR WEBINARS* SDGS FEMINISM AND GENDER JUSTICE CLIMATE JUSTICE INTERSECTIONALITY AND ANTI- OPPRESSION	FEBRUARY - MARCH 2021	SECTIONS "INTRODUCTION" AND "DEFINE PROJECT"
PE: IMPLEMENTING IN A VIRTUAL OR HYBRID CONTEXT	MARCH 2021	SECTION "ADAPT YOUR PROJECT TO THE CONTEXT"
WHAT IS RBM?	APRIL 2021	-
PE: COMMUNICATIONS, FINANCE AND M&E	APRIL 2021	SECTIONS "FOLLOW-UPS AND MEETINGS", "BUDGET" AND "EVALUATION"
CAREER IN INTERNATIONAL COOPERATION	MAY 2021	-
CONFERENCE*	MAY 2021	ANY ADJUSTMENTS NEEDED TO SUBMIT THE PLAN

*Webinars only for youth

There will be a few sessions for youth during the implementation phase and one conclusion session in October.