

# LET'S CHAT

## *Identifying actions for gender equality through RBM*

**FEBRUARY 14, 2023**

**3pm ET | 12 noon PT**



**Roxana Dulón**

*Peces para la Vida  
(she/her)*

**Roxana Dulón Gonzales**, Bolivian by birth and business administrator by profession, currently living in Santa Cruz, Bolivia, is the Manager of [Peces para la Vida](#), a women empowerment program linked to small-scale fish farming in Bolivia. The initiative was implemented by four institutions: two in Bolivia ([CEPAC](#) and [IMG](#)) and two in Canada ([World Fisheries Trust](#) and [Royal Roads University](#)), with [GAC](#) financial support.

In recent years, Roxana's work has been related to rural and urban development issues through a diversity of projects dealing with a wide range of issues: the fight against poverty, development of livelihoods, agroecology, climate change, strategies of resilience and just ecological transition, promotion of sustainable and equitable development, solidarity economy, and alternative economies.

In her presentation, Roxana will focus on highlighting a practical tool which helps plan projects leading towards gender equity. Using the logic model, a fundamental tool of RBM which outlines the key outcomes of a given project, Roxana will illustrate the importance of identifying GE level at the outset of planning and how this facilitates the formulation of gender-transformative immediate and intermediate results.

[Watch the Recording](#)