

Fundraising Team and Techniques

Unit 1: Part B Intro Video



Fundraising Team and Techniques, Unit 1 Part B Intro Video

Learning Objectives

- Identify the key characteristics of effective fundraising
- Explain the essential components of creating a fundraising team
- Examine how you can maximize organizational skills and resources to ensure success with fundraising



After completing the first part of this unit, through the Change the Game Academy, you'll be able to:

Identify the key characteristics of effective fundraising

Explain the essential components of creating a fundraising team

Examine how you can maximize organizational skills and resources to ensure success with fundraising

Learning Objectives

- Understand what fundraising is within the Canadian regulatory framework
- Reflect on what works and what is challenging with regards to different fundraising techniques in the Canadian context



Photo by Jasper Garratt on Unsplash

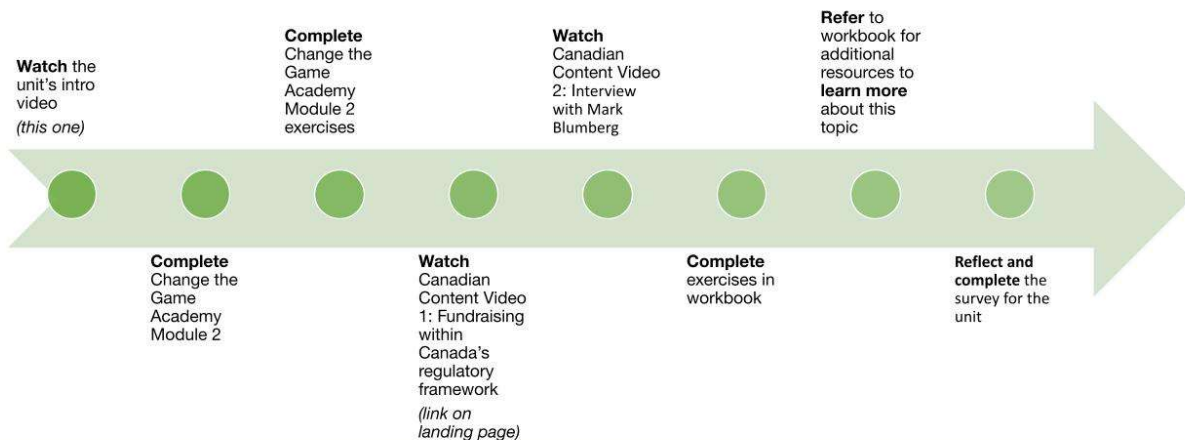


After completing the second part of Unit 1B, the Canadian Content portion, participants will be able to:

Understand what fundraising is within the Canadian regulatory framework

Reflect on what works and what is challenging with regards to different fundraising techniques in the Canadian context

How to complete Unit 1: Part B



After watching this introductory video, please click the link to Change the Game Academy's Module 2 on the main landing page. After completing Change the Game Academy's module 2, including associated exercises, return to this page, to access Canadian Content videos 1 and 2. Once you've gone through

these materials, go to your workbook and complete the exercises for Unit 1B. Please complete a quick survey on Unit 1 to receive your certificate of completion.

**This video is part of the
Building Equity: Resource
Mobilization for Impact
training series.**

The series is available online via the Spur Change Resource Library. Made possible in collaboration with JNC Consulting and Change the Game Academy.



Thank you